



News Release

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LS TRAVEL RETAIL ASPAC INNOVATES AT CHANGI AIRPORT WITH OPENING OF LONGCHAMP AND DUNHILL MONO-BRAND STORES

LS travel retail announces the opening of Longchamp and Dunhill mono-brand stores in Singapore Changi Airport – the first such openings by these major luxury brands.



LS travel retail continues its successful expansion within Asia-Pacific with the opening of two mono-brand Luxury Fashion boutiques; Longchamp and Dunhill open in the newly-renovated part of Terminal 1, Changi Airport.



Mr Philippe Fontalba, Luxury, Fashion and Accessories Director, LS travel retail ASPAC comments: “We have opened 2 first of its kind mono-brand Luxury boutiques, *Longchamp*, and *Dunhill*, with the latest selection of men and women’s collections to suit the sophisticated traveller at Changi Airport. Following the success of our Luxury Fashion stores in Changi Airport’s *The Fashion Gallery* and Sydney International Airport’s *Podium*, we are committed to further consolidating our success in Luxury Fashion in the region and, combined with Aelia’s world-class specialist retail expertise, we are determined in establishing insights, creating innovation and delivering exceptional results for the travellers, brand partners and landlords.”

The first Longchamp mono-brand fashion boutique at Changi Airport is a 53sqm store located in Departure Transit Lounge of Terminal 1. The store has been created with a luxurious contemporary interior that exudes quality and style and is meticulously planned with the sophisticated traveller’s needs in mind. The store offers the latest selection of iconic bags, luggage, small leather goods and accessories and travel exclusives from both women and men’s collections.





On the opening of Longchamp, **Ms Mollie Jean De Dieu, Senior Area Manager – Asia Pacific, Longchamp Company Limited**, states: "Longchamp has been working with Aelia/ LS travel retail for many years in Europe and we have a wonderful partnership with them. We are excited about our new store in Terminal 1 following the strong working relationship we had when we worked on Longchamp in The Fashion Gallery (TFG) in Terminal 2 at Changi Airport."

The equally innovative 56sqm Dunhill mono-brand boutique is located adjacent to the Longchamp store. The brandishing of Dunhill's signature style is reflected throughout the store, providing a definitive luxury retail environment. The exclusively men's store offers the ultimate in masculine luxury, including the latest selection of luggage, small leather goods, writing instruments and accessories as well as ready-to-wear collection for the discerning traveller.



Robert Mancini, Managing Director - Asia Pacific, Alfred Dunhill comments on the opening: "With the successful implementation of Alfred Dunhill in The Fashion Gallery



(TFG) in Terminal 1, we have fostered a strong working relationship with LS travel retail ASPAC. LS travel retail has a proven track record in global travel retail and we are confident in achieving similar success with this new project.”

On the opening of both Longchamp and Dunhill, **Changi Airport Group’s Senior Vice President for Airside Concessions, Ms Ivy Wong**, comments, “The opening of these two luxury stores at Terminal 1 enhances the first-class shopping experience for travellers at Changi Airport. We are delighted to have LS travel retail as our retail partner which has a strong track record in fashion retailing as well as an impressive array of top brands. We look forward to build a stronger partnership with them and bring more innovative retail experiences to our passengers.”

These two stunning new luxury stores add to LS travel retail ASPAC’s growing portfolio of stores across the Asia and Pacific region, currently operating over 250 stores and partnering with 16 airports in Australia, New Zealand, New Caledonia, China, Hong Kong, Singapore and Taiwan.

Mr Emmanuel de Place, COO, LS travel retail ASPAC comments: “We have strong ambitions for growth of Luxury and Fashion in the region, especially with the upcoming opportunities at Hong Kong International Airport.

We are committed to delivering a combination of the best travel retail experiences and unique services to create an environment and experience that goes beyond travellers’ expectations. Our highly skilled local ASPAC team continues to grow stronger and also builds upon the 60 years of Luxury Fashion experience we have in Europe and also



demonstrates that we are fully committed to delivering proven results for both travellers and our airport partners.”

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Notes to editors

LS travel retail ASPAC is a division of the **Lagardère Services** group. Operating in more than twenty countries throughout Europe, North America, Asia and the Pacific, Lagardère Services is a world leader in Travel Retail and Press Distribution. In Distribution, it offers innovative and efficient distribution solutions to magazines and various consumer goods industries. In Travel Retail, Lagardère Services operates nearly 2,000 stores across the world, including a presence at over 120 airports and 700 stations, and is a major Duty-Free and Luxury player and the channel’s leading News and Convenience retailer.

LS travel retail ASPAC’s portfolio includes Luxury Fashion and Duty Free stores in Singapore Changi Airport; The Fashion Gallery, Longchamp, Dunhill and So Chocolate, and Sydney International airport; Podium. LS travel retail ASPAC operates more than 250 outlets, partnering with over 16 airports in Australia, New Zealand, New Caledonia, China, Hong Kong, Singapore and Taiwan. LS travel retail ASPAC is the region’s leading news and books Travel Retailer and operator of the **Relay** and **Newslink** concepts and also operates innovative speciality retail concepts including **Virgin** (multimedia), **Discover** (gifts and souvenirs), **Kaboom** (toys), **Lonely Planet** (travel essentials) and many more, as well as a number of branded stores including **Pandora** (jewellery) and **Billabong** (fashion).

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