

Aelia opens store in new terminal at Paris CdG

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The new terminal 2G will feature a multi-category outlet offering a variety of product categories



Travel retailer Aelia has opened a 300sq m (3,228sq ft) multi-category outlet at Paris Charles de Gaulle airport's (CdG) new terminal 2G, which opens this week.

The retail offer from Société de Distribution Aéroportuaire—the joint venture between Aelia and airport operator Aéroports de Paris—includes a full range of fragrances, cosmetics, liquor, wines, champagnes, tobacco products,

confectionery and fine foods. Each product category is clearly defined and the store features wide aisles to make browsing easier.

Aelia France operations director Pascal Merle said: "The terminal is the latest in a long line of new initiatives at CdG and we are delighted to play our part. The nature of the passenger profile at 2G has required a specific approach with regard to product assortment and we expect sectors such as wine, champagne and chocolate to perform well.

"In fragrances and cosmetics, all the leading brands are present and we have given prominent positions to new launches, travel exclusives, skincare sets and children's items. As elsewhere in our store network, customer service will be crucial to the store's success and it is an area in which we've invested heavily. The shop enjoys a prime position in the terminal and we are confident it will meet the expectations of our partner and our customers. Almost all of our stores at CdG and Paris Orly have been refurbished over the past couple of years, and with the opening of this latest operation we have a strong platform for growth in Paris."



Terminal 2G is dedicated to national carrier Air France and will serve domestic routes and short-haul Schengen destinations including Italy, Spain, Germany and Scandinavia.

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